



**POLSKY: For fans of...** Maxïmo Park, The Futureheads, The The, Orange Juice

“...poised, dramatic songwriting, outwardly spiky but retaining a romantic core.” – **Clash**

“..anthemic,, indie-electro rock a la Bloc Party.” – **The Revue**

“...POLSKY are most certainly ones to watch.” - **GigSlutz**

New wave pop-rockers **POLSKY** are delighted to announce the release of their brilliant debut album *My Own Company*, out now via **PRODUCT** and available to buy on the [POLSKY Bandcamp page](#).

[Stream \*My Own Company\* on The Revue](#) who kindly premiered the album exclusively on their site prior to its release.

The band's official single *Switchboard Operator* premiered on [Clash](#) and is available to stream from the [POLSKY Soundcloud page](#), with the video premiering on [Gigslutz](#). Watch the video now on the band's [YouTube channel](#) or their [Facebook Page](#)

POLSKY illustrated their diversity by following up their single release with the free download track 'Minimax' which had all the hallmarks of a **Stock Aitken Waterman** hit in their 80's pomp - if Stock Aitken Waterman had indulged in a mountain of psychedelics. **Download 'Minimax' now from the AboF [Soundcloud page](#).**

# My Own Company: a manifesto for modern life

*My Own Company* is a frenetic journey of post-punk urgency, electro hysteria and a shaky egg, as you accompany the protagonist trying to find their place in the world whilst negotiating a maelstrom of mass consumerism, media bombardment, social pressures and "the fear that your decaff skinny mocha-frappe no-foam venti won't be served at precisely 63 degrees".

Featuring special guest appearances from the likes of **Joe Watson (Stereolab)** and **Chris Tickner and the Gregorian Singers (Enigma/Rick Wakeman)**, *My Own Company* is a pop record of multiple personalities.

Granted with a rare opportunity to peer behind the curtain and get a glimpse into the world of POLSKY, I spoke to founder and CEO, **Chris Warren** about the origins and vision of the band with the anti-corporate ethic. Warren simply stated "POLSKY are a band of the people, by some people".

Warren (vocals, guitar) explained that POLSKY has evolved from bedroom laptop electronics to a fully-formed, energetic pop band with the appointment of the executive board; Senior Synth Architect, **Ben Warn** (keyboards), Rhythm Logistics Engineer, **Alex Robertson** (drums) and Low Frequency Systems Analyst **Chris Norman** (bass).

Starting his musical career under the wing of **Cocteau Twins'**, **Robin Guthrie**, while working in their **September Sound** studio, Warren paid close attention to Guthrie's production and writing techniques while absorbing ideas from sessions with **Echo and the Bunnymen**, **Nick Lowe**, **Terry Hall**, **Ian Brodie**, **Billy Mackenzie** and many others.

Warren played in several bands throughout the noughties, including **Shadow Orchestra** (now **Talk In Colour**) and agit-pop band **BIB** - who were given an **NME 'single of the week'** and toured with **XX Teens**. During this period he formulated his musical vision for what would become POLSKY and *My Own Company*, a collection of perfectly formed pop songs about corporate zombies, elderly love affairs, brain function, mid-nineties video game addiction and the undeniable human obsession with shouting louder than everyone else.

Join POLSKY. Embrace their manifesto. Live their ethos. Dance their dance. All applications considered.

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*If you'd like more information on POLSKY, please email [info@POLSKYMUSIC.com](mailto:info@POLSKYMUSIC.com) or [info@abadgeoffriendship.com](mailto:info@abadgeoffriendship.com).*

